

# OPPORTUNITIES FOR BUILDING A HEALTHIER IDAHO

## STRATEGIC OPPORTUNITY 1

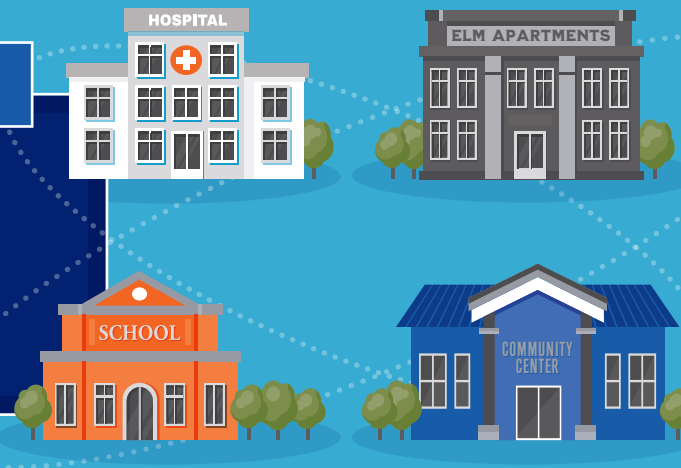
### FOSTER COMMUNITY CAPACITY



- Engage a diverse group of stakeholders
- Set a shared vision
- Create a structure
- Mobilize resources and implement
- Build feedback loops and regularly reassess

## STRATEGIC OPPORTUNITY 2

### CONNECT HEALTH & HUMAN SERVICES



- Screen for social needs, refer to social services, and track uptake
- Provide coordinated and complementary services
- Jointly staff and finance services
- Address community-wide social needs

## STRATEGIC OPPORTUNITY 3

### ALIGN PUBLIC POLICY TO PROMOTE HEALTH AND WELL-BEING



- Build capacity of champions to engage
- Engage diverse stakeholders
- Support cross-sector collaboration
- Change decision-making structures and processes

These recommendations were made by FSG in the "Building a Healthy Idaho" report commissioned by the Blue Cross of Idaho Foundation for Health